



C H A R I T Y M A T T E R S

P R E S S K I T

ABOUT CHARITY MATTERS

Charity Matters started out as a place to tell the stories of everyday non-profit heroes and to give voice to those without one. It quickly became clear that this evolving platform has become much more than a filter for goodness. Charity Matters has evolved into a place of inspiration, conversation, encouragement and most importantly catalyst for change.

It is a place for discussion, a catalyst for change. We hope you will continue to join us on our journey to inform, inspire and make a difference, in ways big and little.

Our purpose is to simply to make a difference.

There you have it. That's what matters and what we are all about. What matters to you?



ABOUT HEIDI

I am a traditional California girl at heart, who loves nothing more than making a difference and all things peanut butter and chocolate. I am a non-profit founder and no stranger to desperately seeking balance in my crazy life as a wife, mother of three sons, writer, founder of Charity Matters and I run a non-profit, all while maintaining my involvement in the causes I care so deeply about. In case you haven't realized, making a difference is really what gets me out of bed in the morning, that and a big latte.

Writing about myself is not half as fun as telling others people's stories. I am a communicator, a communication major from USC with a degree in Business Communications. My past life was spent in Sales and Marketing, in the technology industry. Those skills all came in handy when friends and I founded The Spiritual Care Guild at Children's Hospital Los Angeles, a non-profit, that provides chaplains to children and families at CHLA. My full-time job, is serving as an Executive Director for a non-profit called TACSC. An organization that teaches peer to peer leadership skills to middle school students. I love nothing more than planting the seeds of compassion in our youth. While awards and recognition are nice it is truly inspiring people to give of themselves that is the greatest reward.



FEATURED ON

THRIVE GLOBAL



STORYTELLING



THE BWORD

KTLA5

The Women's Leadership Society (WLS) at USC
Annenberg M{2e}

Cardinals Award

Positively Speaking with Bill Poett



A FEW
FEATURED NON-PROFITS

Once Upon a Room

Annie Cannons

Pablove

Here to Serve

Gordie.org

Two Blind Brothers

Alliance of Moms

Operation Progress

Grades of Green

Christo Rey

Operation Gratitude

Living Beauty

I Am Waters

The Happiness Project



CONNECT

We are looking forward to connecting with you.
We know together we can make a bigger difference.

 heidi@charity-matters.com

 www.Charity-Matters.com

 626.354.0546

 [@charity_matters](https://twitter.com/charity_matters)

 [@CharityMatters](https://www.instagram.com/CharityMatters)

